

S C I E N T I F I C P R O G R A M M E

TIME	W E D N E S D A Y 6 J U L Y 2 0 0 5
08:00-18:30	Registration
09:00-10:00	<p>OPENING ADDRESS Dr. KETIKIDIS H. Panayiotis, <i>Ph.D - General Conference Chairperson, Chairman SCMIS2005</i></p>
10:00-11:00	<p>VIPS GUEST ADDRESSES Mr. TSIARTSIONIS Nikolaos, Minister of Macedonia-Thrace - Greece (TBC) Ambassador Simon GASS, UK Ambassador to Greece - United Kingdom (TBC) Mr. TSOUKALAS Ioannis, General Secretary of the General Secretariat for Research and Technology, Ministry of Development - Greece Mr. TSIOTRAS Georgios, General Secretary of the Region of Central Macedonia - Greece</p>
11:00-11:30	<i>Coffee Break in the Exhibition Area</i>
11:30-13:00	<p>PLENARY SESSION - Keynote Speakers Chairperson: Prof. Walter CHUNG, Chairman SCMIS2004 - The Hong Kong Polytechnic University</p> <p>Professor Georgios I. DOUKIDIS - <i>Director of the ELTRUN (e-Business Center) - Athens University of Economics and Business (AUEB), Greece</i> Keynote speech: "Supply Chains of the Future and Emerging Consumer-centric Information Services"</p> <p>Dr. Thorsten WICHMANN - <i>Managing Director Berlecon Research – implementing team of the EU e-Business Watch, Germany</i> Keynote speech: "Hype and reality of RFID - Insights from the European E-Business W@tch project"</p>
13:00-14:00	<i>Lunch Break</i>

14:00-16:00	TRACK A1 - HALL A Supply Chain & Logistics Network Management	TRACK B1 - HALL B Strategic Logistic & Logistics Systems	TRACK C1 - HALL C New Models & Tools e-Technology	TRACK D1 - HALL D Supply Chain Management Applications
	Chairperson: Dr. Chien-Ta (Bruce) HO	Chairperson: Prof. Angappa GUNASEKARAN	Chairperson: Prof. Maro VLACHOPOULOU	Chairperson: Mr. Spiros ALEXAKIS
14:00-14:20	Performance evaluation as one component of the supply chain controlling in non-hierarchical regional production networks <u>Lars ZSCHORN</u> , Hendrik JÄHN, Matthias ZIMMERMANN, <i>Germany</i>	Mapping Knowledge of Uncertainty Into Operations Strategy and Actions <u>S. C. Lenny KOH</u> , K. H. TAN, <i>United Kingdom</i>	A New Framework For Supply Chain Disassembly & Reverse Logistics: Review, Concepts and Examples <u>Anastasios XANTHOPOULOS</u> , Eleftherios IAKOVOU, <i>Greece</i>	Winning the Losing Battle of SKU Proliferation <u>Art VAN BODEGRAVEN</u> , <i>U.S.A.</i>
14:20-16:40	Agility in the Automotive Supply Chain <u>Daniel PALM</u> , Wilfried SIHN, Juergen BISCHOFF, <i>Austria</i>	A study of outsourcing relationship in strategic partnership for Production in China <u>Louis C.Y. LO</u> , Walter W.C. CHUNG, <i>Hong Kong</i>	Decision Making in Container Terminal Operations: A Hierarchical and Comprehensive Framework <u>Eleftherios IAKOVOU</u> , Dimitrios TSITSAMIS, Dimitrios VLACHOS, <i>Greece</i>	Measuring Performance Within Supply Chain <u>Chandika Diran WICKRAMATILLAKE</u> , Jeroen BENDERS, S. C. Lenny KOH, Subramaniam ARUNACHALAM, <i>United Kingdom</i>
14:40-15:00	Information sharing among supply chain partners: Centralized vs. Decentralized Inventory Management <u>Maria CHATZIPANAGIOTI</u> , Dimitrios VLACHOS, Vasiliki THEODORI, <i>Greece</i>	A Framework of a Knowledge-Based Collaborative Simulation System for Supply Chain Integration <u>Yuen Ling CHAN</u> , C. F. CHEUNG, W. B. LEE, S. K. KWOK, <i>Hong Kong</i>	Integrated Performance Index in collaborative design: a Taiwan footwear industry case study <u>Chao-Fu JIANG</u> , Ching-Torng LIN, <i>Taiwan</i>	Investing in LIS for JIT implementation in Greek SMEs: A Probit model <u>Fotios MISSOPOULOS</u> , <u>Theologos DERIADES</u> , Ilias GEORGAKOUDIS, <i>Greece</i>
15:00-15:20	Merger & Acquisition Management: A Case Study in China <u>Walter W.C. CHUNG</u> , Michael Fook Siu CHAN, Colin K.S. TAM, <i>Hong Kong</i>	An Innovative Strategy for a Manufacturing Company of Micromotors in Hong Kong <u>Kam Chin KO</u> , Walter W.C. CHUNG, W.B. LEE, <i>Hong Kong</i>	Cross-cocking for chilled products. An empirical investigation <u>Fotis K. VOUZAS</u> , Dimitris ZAFEIRAKIS, <i>Greece</i>	The implications of the fluctuating demand in supply chain management in SME: Case study of a manufacturing company <u>Antigoni MITSIOU</u> , Paschalis KASTANAS, <i>Greece</i>
15:20-15:40	An Integrated Modeling Approach of Supply Chain Planning and Control in Production Networks <u>Lars ZSCHORN</u> , Hendrik JÄHN, Marco FISCHER, Dimitry A. IVANOV, <i>Germany</i>	Current Issues of Sustainable Development in the Global Market: Perspectives from Sustainable Production, Eco-Supply Chain and Eco-Logistics <u>S. C. Lenny KOH</u> , Frank BIRKIN, Linda LEWIS, Adrian CASHMAN, <i>United Kingdom</i>	Production Planning and Control with Outsourcing Using Artificial Intelligence <u>Anna LAWRYNOWICZ</u> , <i>Poland</i>	The influence of clusters foundation, development and interconnection on export and business in south-east Europe region <u>Miljko KOKIC</u> , <i>Serbia & Montenegro</i>
15:40-16:00	Discussion	Discussion	Discussion	Discussion
16:00-16:30	Coffee Break in the Exhibition Area			

16:30-18:50	TRACK A2 - HALL A Supply Chain & Logistics Network Management	TRACK B2 - HALL B Strategic Logistic & Logistics Systems	TRACK C2 - HALL C New Models & Tools e-Technology	TRACK D2 - HALL D Supply Chain Management Applications
	Chairperson: Prof. Eleftherios IAKOVOU	Chairperson: Mr. Fotios MISOPOULOS	Chairperson: Prof. Vicky MANTHOU	Chairperson: Mr. Nikos DIMITRIADIS
16:30-16:50	Smart freight to enhance control of supply chains <u>Gunnar STEFANSSON</u> , Kenth LUMSDEN, Sweden	Evaluating E-Business Strategic Capabilities For UK and Malaysian Firms <u>Kay Hooi KEOY</u> , Robert HANNEMAN, Hafeez KHALID, United Kingdom	Operating SME as an extended enterprise: The virtual manufacturing warehouse concept <u>Walter W.C. CHUNG</u> , Jacky P.C. CHOW, Hong Kong	Transforming the Supply Chain <u>Evangelina D. FASSOULA</u> , Greece
16:50-17:10	Developing a Strategic Reference Model (SRM) for New Product Development (NPD) <u>Y H LI</u> , Dawei LU, Hong Kong	Perspectives for logistics management in the subsidiaries of transnational corporations (TNCs) in Bulgaria <u>Vessalina DIMITROVA</u> , Bulgaria	Control of Ordering systems Using Fuzzy Logic <u>Iraj MAHDAVI</u> , J. REZAEIAN, RRK SHARMA, Iran	Managing Stock-Outs Effectively with Order Fulfillment Systems <u>Richard PIBERNIK</u> , Spain
17:10-17:30	New Approach to Line Operator Training <u>S. ARUNACHALAM</u> , M. ICHIMURA, United Kingdom	How ABC (Activity-Based-Costing) can be used by 3PL companies for pricing profitability <u>Angeliki TASSOVALI</u> , Panayiotis KETIKIDIS, Ch. SALIKIRIAKI, Greece	A staged BPR approach driven by ERP information technology <u>Nikolaos A. PANAYIOTOU</u> , Sotiris P. GAYIALIS, Stavros T. PONIS, Harry DOMENIKOS, Greece	The Applicability of a Multi-attribute Classification Framework in the Healthcare Industry <u>Konstantinos DANAS</u> , Abdul ROUDSARI, Panayiotis KETIKIDIS, Greece
17:30-17:50	Outsourcing as a Business Strategy in Industrial Clusters: The case of an IT Cluster in F.Y.R. Macedonia <u>Aleksandar KARAEV</u> , S. C. Lenny KOH, Stelios KEHAGHIAS, Leslie SZAMOSI, F.Y.R. Macedonia	Towards a Measure of Assessing Managers' awareness of Total Quality Management <u>Alexandros G. PSYCHOGIOS</u> , Panagiotis IOANNIDIS, Greece	Knowledge -based Automation of Service Logistics <u>C.F. Benny CHEUNG</u> , Y.L. CHAN, S.K. KWOK, W.B. LEE, Hong Kong	The impact of e-marketplaces on the level and type of buyers-sellers relationships <u>Marianna SIGALA</u> , Greece
17:50-18:10	A Conceptual Framework for Supply Chain Collaboration: Empirical Evidence from the Agri-Food Industry <u>Aristides MATOPOULOS</u> , M. VLACHOPOULOS, V. MANTHOU, B. MANOS, Greece	Value priorities in Bulgarian organizations in relation with the modern logistics decisions <u>Daniela POPOVA</u> , Bulgaria	Order planning in supply chain networks <u>Uday VENKATADRI</u> , Shentao WANG, Canada	Marine logistics optimization <u>Maria VAYOU</u> , Vassilios D. TOURASSIS, Greece
18:10-18:30	Production organization, performance and innovations on the supply chain management within the Brazilian automobile industry <u>Mario SACOMANO NETO</u> , Silvio R. I. PIRES, Brazil	The Bulgarian Supply Chain Architecture <u>Vaska DIMITROVA</u> , Bulgaria	A Linear Programming model to evaluate the distribution plan of a ready-concrete company <u>Dimitris LOUKANIDIS</u> , <u>Miltiadis SYNTAKIS</u> , Greece	SMILE-SME oriented Method for Successful CRM implementations with Low Effort <u>Spiros ALEXAKIS</u> , Germany
18:30-18:50	Discussion	Discussion	Discussion	Discussion

SCIENTIFIC PROGRAMME

TIME	THURSDAY 7 JULY 2005			
08:00-9:00	Registration			
9:00-11:00	TRACK A3 - HALL A Supply Chain & Logistics Network Management	TRACK B3 - HALL B Strategic Logistic & Logistics Systems	TRACK C3 - HALL C New Models & Tools e-Technology	TRACK D3 - HALL D Supply Chain Management Applications
	Chairperson: Mr. George ANASTASIADIS	Chairperson: Dr. Alexandros G. PSYCHOGIOS	Chairperson: Dr. Kim Hua TAN	Chairperson: Mr. Aristos HALATSIS
9:00-9:20	The conflict between buyers and sellers <i>Vaska DIMITROVA, Bulgaria</i>	Improving the Quality of Driver Dispatching Via Delivery 'Pipelines' in Truckload Trucking <i>G. Don TAYLOR, Konstantinos P. TRIANTIS, Gary L. WHICKER, U.S.A.</i>	The benefits of clustering for SME's suppliers in the Aerospace & Defense sector through the adaptation of Enterprise portals <i>Artin PAPAZIAN, Zenon MICHAELIDES, United Kingdom</i>	Mobile IT Infrastructure in Wireless Advertising: A Case Study of Shopping Mall Business <i>Walter W.C. CHUNG, Harry W.T. SO, Hong Kong</i>
9:20-9:40	Business Processes Identification in APS Implementation <i>Zeev BERKOWITZ, Victor PORTOUGAL, New Zealand</i>	The outsourcing of human resources in small and medium sized enterprises in Bulgaria: state, tendency and perspective <i>Loretta PARASHKEVOVA, Bulgaria</i>	An Enterprise Engineering Approach for Supply Chain Systems Design and Implementation <i>Paul D. DENTON, United Kingdom</i>	The Minimization of the Time to Market Ratio Using a Supply – Demand Algorithm: A case study <i>Fragoulis PAPAGIANNIS, Konstantinos DANAS, Greece</i>
9:40-10:00	A real option approach for supply chain management <i>Federica CUCCHIELLA, Massimo GASTALDI, Italy</i>	Total quality management and benchmarking: bridging the gap in the public sector <i>Marianna BOFAKOU, Leo D. KOUNIS, Panagiotis HADZIGEORGIOU, Greece</i>	Neural Networks in Demand Prediction - The HB Body Case <i>Matthaios PAPADOPOULOS, Athanasios MIGDALAS, Ioannis MARINAKIS, Greece</i>	A case study of logistics information system and radio frequency identification technology integration <i>King Lun CHOY, Stuart CK SO, Henry LAU, SK KWOK, Hong Kong</i>
10:00-10:20	The impact of replenishment parameters and shared information on effective supply chain management: simulating the Bullwhip effect <i>Thomas KELEPOURIS, Panagiotis MILIOTIS, William DRAKOS, Greece</i>	Virtual Payment System for Engineering SMEs <i>Nikos ARMOUTIS, Alex GEGIOS, United Kingdom</i>	A real-time vehicle management system for urban distributions based on time-dependent information <i>Ioannis MINIS, T. DAMIANIDIS, V. ZEIMPEKIS, K. MAMASSIS, A. MAVROS, Greece</i>	Information System to Supplement Decision Making in Transnational Supply Chain and its application in TFT-LCD Industry <i>Chiung-Fen HUANG, Han-Lin LI, Taiwan</i>

10:20-10:40	Sustainable Uncertainty Management via a Knowledge Embedded Manufacturing System <u>S.C. Lenny KOH</u> , A. GUNASEKARAN, S. M. SAAD, <i>United Kingdom</i>	Integrated logistics information systems: The Greek paradigm <u>Dimitris FOLINAS</u> , V. MANTHOU, M. VLACHOPOULOU, <i>Greece</i>	Implications of RFID Technology on Collaborative Processes in the Supply Chain <u>Nikolaos LAMPROPOULOS</u> , <u>Alexandra DIAMANTOPOULOU</u> , Maria ANYFANTAKI, Evaggelia KASIMATI, <i>Greece</i>	Managing the complex product deliveries in CKD standard <u>Miljko KOKIC</u> , <i>Serbia & Montenegro</i>
10:40-11:00	Discussion	Discussion	Discussion	Discussion
11:00-11:30	Coffee Break in the Exhibition Area			
11:30-13:30	TRACK A4 - HALL A Supply Chain & Logistics Network Management	TRACK B4 - HALL B Strategic Logistic & Logistics Systems	TRACK C4 - HALL C New Models & Tools e-Technology	TRACK D4 - HALL D Supply Chain Management Applications
	Chairperson: Dr. Phil WRIGHT	Chairperson: Prof. Frank BIRKIN	Chairperson: Dr. Dimitris DRANIDIS	Chairperson: Dr. Iraklis PARASKAKIS
11:30-11:50	Semantic Web Technologies For Knowledge Management in the Supply Chain <u>Christos DOULIGERIS</u> , Nikolaos TILIPAKIS, <i>Greece</i>	Establishing the Ubiquitous Logistics in China's Logistics Industry <u>Bao JIANG</u> , Hoki NAM, <i>Korea</i>	Improving Supplier Selection Using Data Mining in ERP System <u>S. Wesley CHANGCHIEN</u> , Jung-Chang YEN, <i>Taiwan</i>	EDI and Intelligent Agents Integration to Manage Food Chains <u>Ilias P. VLACHOS</u> , Eleni MANGINA, <i>Greece</i>
11:50-12:10	Demand forecasting and stocks management: a case of a lithuanian company <u>Arnoldina PABEDINSKAITE</u> , <i>Lithuania</i>	Fulfillment of ISO/TS 16949:2002 requirements as a condition for car parts delivery <u>Miljko KOKIC</u> , <i>Serbia & Montenegro</i>	Managing Complex Production Variables <u>Kim Hua TAN</u> , <i>United Kingdom</i>	E-supply chain management and E-business impacts over the aviation industry <u>Alberto NUCCIARELLI</u> , Massimo GASTALDI, <i>Italy</i>
12:10-12:30	Benchmarking in Network Organizations <u>Korina DIAMANTI</u> , Nancy POULOU DI, <i>Greece</i>	Taiwanese Milk Supply Chain and Development Strategy <u>Tzong-Ru LEE</u> , Hwei-Ling HUANG, Bing-Wen HUANG, <i>Taiwan</i>	An Agent-enabled Message Reporting System over Distributed Open Networks <u>Ruey-Key CHIU</u> , <i>Taiwan</i>	Systems & Application Approach for Portable Maintenance Aid (PMA) in Airline Flight Dispatch Operation <u>Tim LEUNG</u> , Walter W.C. CHUNG, <i>Hong Kong</i>
12:30-12:50	A Study on Evaluation of Supply Chain Management Applications at Local Turkish Companies <u>Arzu BALOGLU</u> , Bülent ÖZEL, <i>Turkey</i>	Optimizing wheat storage and transportation system: A case study <u>Reza ZANJIRANI FARAHANI</u> , Mohammed AGHDASI, Nasrin ASGARI, <i>Iran</i>	Using hyper-connectivity method for mining location-service rules in mobile computing environments <u>Chin-Feng LEE</u> , Ying-Chang LAN, <i>Taiwan</i>	E-Logistics trends and perspectives in south-east Europe - The case of Serbia <u>Djurdjica CAKIC</u> , Vladeta GAJIC, Spomenka LAZIC, <i>Serbia & Montenegro</i>

12:50-13:10	Product design from fuzzy perspectives for mass customization <i>Wen-Pai WANG, He-Yau KANG, Taiwan</i>	An Empirical Study of Relationship Marketing in Members' Development Process of Virtual Community <i>Dauw-Song ZHU, Chih-Te LIN, Chien-Ta HO, Taiwan</i>	The Impact of Internet-Enabled Interorganizational Systems on Logistics Industry <i>Walter W. C. CHUNG, Ivan K. W. LAI, Migar M. C. TAM, Hong Kong</i>	Design of a knowledge-based logistics planning system for warehouse operations <i>King Lun CHOY, Harry K.H. CHOW, W.B. LEE, Hong Kong</i>
13:10-13:30	Discussion	Discussion	Discussion	Discussion
13:30-14:30	Lunch Break :: SCMIS 2005 Committee Meeting			
14:30-16:00	<p>PLENARY SESSION - Keynote Speakers Chairperson: Dr. Lenny KOH, Chairman SCMIS2005, The Management School - University of Sheffield, U.K.</p> <p>Mr. Art Van BODEGRAVEN – President of the Supply Chain Group, U.S.A. Mr. Ralph EHMANN – Managing Director, Ideen Werden Lösungen (IWL) GmbH, Germany Keynote speech: “The promise and reality of EU accession: Supply Chain Challenges”</p> <p>Mr. Andreas PASTROUMAS – Executive Consultant, Business Logistics Services, Greece Mr. Evangelos ANGELLETOPOULOS – Managing Director, Business Logistics Service, Greece Keynote speech: “Challenges of Major Projects In Logistics: The ATHENS 2004 Olympic Games Experience”</p>			
16:00-16:15	<p>Conference Chairpersons: Dr. Panayiotis H. KETIKIDIS, CITY Liberal Studies, Greece Dr. Lenny KOH, The Management School - University of Sheffield, U.K.</p> <p>CLOSING REMARKS Announcement of Bes Paper Award Announcement of SCMIS 2006 - Taiwan, <i>National Chung Hsing University</i></p>			
16:15-17:15	<p>TUTORIAL How to Publish a Journal Paper? by Rachel MURAWA (Managing Editor - Emerald Group Publishing Limited)</p>			
20:30-22:30	SCMIS 2005 - GALA DINNER			

FRIDAY 8 JULY 2005

09:00-14:00	C O M P A N Y V I S I T S
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